



AUSTRALIA'S NATIONAL WATER CONFERENCE AND EXHIBITION

SPONSORSHIP PROSPECTUS

SYDNEY CONVENTION AND EXHIBITION CENTRE

www.ozwater.org

PRESENTED BY



ON BEHALF OF THE AUSTRALIAN WATER ASSOCIATION (AWA), WE INVITE YOU TO BE PART OF AUSTRALIA'S MOST IMPORTANT ANNUAL EVENT FOR THE WATER INDUSTRY TO BE HELD AT THE SYDNEY CONVENTION AND EXHIBITION CENTRE, DARLING HARBOUR FROM MAY 8 - 10, 2012.

Ozwater is an event like no other, organised by the industry for the industry where the issues that drive the industry are discussed and future directions decided.

The Ozwater'12 Conference will feature inspirational international and national keynote speakers, numerous invited speakers, scientific and technical papers, case studies, workshops and poster sessions. This will be an opportunity like no other to network and engage with industry leaders and experts from all over Australia.

As well as an international standard 3-day conference, a major component of the event will be the extensive Ozwater'12 Trade Exhibition that will showcase the best of what the industry has to offer. Leading exhibitors from around the world will display products, services and innovations in this world standard exhibition. In addition to the Ozwater'12 delegates, it is anticipated that thousands of trade visitors will attend the free exhibition. The exciting floorplan layout will ensure the maximum interaction of exhibitors, delegates and trade visitors.

MAJOR FEATURES OF OZWATER'12 WILL INCLUDE:

- Welcome Reception for all delegates and exhibitors
- 3-day multi stream Conference including interactive workshops
- Massive Trade Exhibition with more than 200 National and International displays
- Gala Dinner and Awards Ceremony
- Young Water Professionals program
- Offsite Technical Tours

By directly participating in Ozwater'12, you will be given the opportunity to raise your organisation's profile in the Australian water industry while at the same time increasing your knowledge and awareness of issues that are affecting the water industry in Australia and overseas. There are numerous opportunities to participate in Ozwater'12, namely as:

- Sponsor
- Supporter
- Exhibitor
- Presenter
- Delegate
- Trade Visitor

WHY SPONSOR?

- Showcase your organisation, products and services to thousands of participants during Ozwater'12
- Take advantage of the extensive industry promotion that takes place in the lead up to the event, including:
 - AWA Water Journal
 - Correspondence to more than 10,000 water industry professionals
 - Electronic media - emails and Ozwater'12 website (www.ozwater.org)
 - Advertising (trade journals and press)
 - Industry diaries
- Be recognised as a major contributor and supporter of the water industry
- Extensive networking and promotional opportunities at Ozwater'12
- Unique and exclusive branding

Sponsorship packages have been developed to take advantage of the extensive activities at Ozwater'12 to maximize exposure and credibility for sponsors. Full details are listed on the following pages. Packages can be tailored to suit your requirements. **All prices are inclusive of 10% GST.**



OZWATER'12 PARTNER SOLE OPPORTUNITY INVESTMENT - \$100,000

This exclusive Ozwater'12 Partner sponsorship category will allow your organisation to receive extensive acknowledgement and promotion in the lead up to and during the event. The Partner will be clearly seen as the pre-eminent sponsor of Ozwater'12.

ACKNOWLEDGEMENT

Your organisation will receive acknowledgement in the lead up to, during and post Ozwater'12. These acknowledgements include:

PRE-EVENT

- Corporate logo on front cover of Registration Brochure³
- Corporate logo in the Registration Brochure³
- Corporate logo and promotional paragraph on Ozwater'12 website with appropriate hyperlink
- Recognition in all Ozwater'12 promotional e-mail newsletters⁵
- Corporate logo included on all printed conference advertising⁶

DURING EVENT

- Opportunity to make a brief presentation (5 minutes) at the Opening Ceremony⁹
- Acknowledgement as Partner at the official Opening Ceremony
- Corporate logo on most conference signage
- Corporate logo displayed on all Sponsor Boards
- Corporate logo printed on delegate satchels
- Corporate logo displayed on holding slide at the beginning and end of each conference session
- Corporate logo on front cover of Program Book and Exhibition Buyer's Guide³
- Corporate logo in the Program Book and Exhibition Buyer's Guide³
- Promotional material placed in delegate satchels⁴

POST EVENT

- Acknowledgement in any editorial written by AWA on Ozwater'12

REGISTRATIONS AND SOCIAL FUNCTIONS

The sponsorship package entitles you to:

- Ten (10) 'Full Delegate' conference registrations that include attendance at conference sessions, lunches, morning and afternoon teas, Welcome Reception and closing drinks¹¹
- An invitation for a senior representative of your organisation to be seated at an Ozwater'12 Gala Dinner VIP Table
- Thirty (30) tickets to the Gala Dinner

EXHIBITION PARTICIPATION

As the official Ozwater'12 Partner you will be entitled to prime exhibition space at the event. You will receive:

- Exhibition display space - 6m x 6m (36m²) of "floor space". This will enable you to build the stand of your design to appropriately reflect the standard of your participation and the needs of your organisation¹
- 50% discount on any additional floor space purchased (dependant on floorplan constraints and availability at time of securing sponsorship)

Included as part of your exhibition participation package:

- Four (4) Exhibition Catering Packages including Welcome Reception⁷
- Logo and 150 word company profile in the Exhibition Buyer's Guide¹³

DELEGATE LISTINGS²

As the Ozwater'12 Partner you will receive a complete delegate list (including exhibition Trade Visitors). This list will be provided no sooner than 30 days prior to the opening date of the event (for pre-conference marketing purposes) and a subsequent final listing will be provided post-event.

PRINCIPAL SPONSOR 3 OPPORTUNITIES INVESTMENT - \$60,000

The Ozwater'12 Principal Sponsor category will allow your organisation to receive extensive acknowledgement and promotion in the lead up to and during the event. The Principal Sponsors will play a significant role at Ozwater'12 and will receive high profile recognition.

ACKNOWLEDGEMENT

Your organisation will receive acknowledgement in the lead up to, during and post Ozwater'12. These acknowledgements include:

PRE-EVENT

- Corporate logo on front cover of Registration Brochure ³
- Corporate logo in the Registration Brochure ³
- Corporate logo and promotional paragraph on Ozwater'12 website with appropriate hyperlink
- Recognition in all Ozwater'12 promotional e-mail newsletters ⁵
- Corporate logo included on all printed conference advertising ⁶

DURING EVENT

- Acknowledgement as a Principal Sponsor at the official Opening Ceremony
- Corporate logo on most conference signage
- Corporate logo displayed on all Sponsor Boards
- Corporate logo displayed on holding slide at the beginning and end of each conference session
- Corporate logo on front cover of Program Book and Exhibition Buyer's Guide ³
- Corporate logo in the Program Book and Exhibition Buyer's Guide ³
- Promotional material placed in delegate satchels ⁴

POST EVENT

- Acknowledgement in any editorial written by AWA on Ozwater'12

REGISTRATIONS AND SOCIAL FUNCTIONS

The sponsorship package entitles you to:

- Six (6) 'Full Delegate' conference registrations that include attendance at conference sessions, lunches, morning and afternoon teas, Welcome Reception and closing drinks ¹¹
- An invitation for a senior representative of your organisation to be seated at an Ozwater'12 Gala Dinner VIP Table
- Twenty (20) tickets to the Gala Dinner

EXHIBITION PARTICIPATION

As an Ozwater'12 Principal Sponsor you will be entitled to prime exhibition space at the event. You will receive:

- Complimentary exhibition display space - 6m x 6m (36m²) of "floor space". This will enable you to build the stand of your design to appropriately reflect the standard of your participation and the needs of your organisation ¹
- 50% discount on any additional exhibition space purchased (dependant on floorplan constraints and availability at time of securing sponsorship)

Included as part of your exhibition participation package:

- Four (4) Exhibition Catering Packages including Welcome Reception ⁷
- Logo and 150 word profile in the Exhibition Buyer's Guide ¹³

DELEGATE LISTINGS ²

As an Ozwater'12 Principal Sponsor you will receive a complete delegate list (including exhibition Trade Visitors). This list will be provided no sooner than 30 days prior to the opening date of the event (for pre-conference marketing purposes) and a subsequent final listing will be provided post-event.

GALA DINNER SPONSOR EXCLUSIVE OPPORTUNITY (1 ONLY) INVESTMENT - \$45,000*

As the Ozwater'12 Gala Dinner Sponsor, your organisation will have the unique opportunity to place your brand before all Ozwater'12 participants and VIP guests in a high profile, social and entertaining environment. You will also receive significant exposure before the event.

ACKNOWLEDGEMENT

Your organisation will receive acknowledgement in the lead up to and during Ozwater'12. These acknowledgements include:

PRE-EVENT

- Corporate logo in the Registration Brochure ³
- Corporate logo and promotional paragraph on Ozwater'12 website with appropriate hyperlink
- Recognition in all Ozwater'12 promotional e-mail newsletters ⁵
- Corporate logo included on all printed conference advertising

DURING EVENT

- Corporate logo on most conference signage
- Corporate logo displayed on all Sponsor Boards
- Corporate logo displayed on holding slide at the beginning and end of each conference session
- Corporate logo in the Program Book and Exhibition Buyer's Guide ³
- Opportunity to verbally welcome guests at the Gala Dinner (5 minutes) ⁹
- Opportunity to place corporate signage at Gala Dinner
- Opportunity to place a corporate gift and literature on each table at Gala Dinner ⁸

*TABLE CENTRE-PIECES

As Gala Dinner Sponsor you will also be able to design and place table centre-pieces on every dinner table. Most organisations take this opportunity to stylishly and subtly place their brand in front of all delegates, VIPs and participants. The centre-pieces should be in keeping with the themes and demeanour of the event. Alternatively, if you wish this to be managed by the Organiser, a production fee of \$6,000 (inc. GST) in addition to the sponsorship fee will be charged. The centre-piece design must keep with the demeanour of the event and be approved by the Organiser.

REGISTRATIONS AND SOCIAL FUNCTIONS

The sponsorship package entitles you to:

- Four (4) 'Full Delegate' conference registrations that include attendance at conference sessions, lunches, morning and afternoon teas, Welcome Reception and closing drinks ¹¹
- An invitation for a senior representative of your organisation to be seated at an Ozwater'12 Gala Dinner VIP Table
- Thirty (30) tickets to the Gala Dinner - "Head of Hall" position

EXHIBITION PARTICIPATION

Should you wish to exhibit at the Ozwater'12 Trade Exhibition, as the Gala Dinner Sponsor, you will be entitled to a 50% discount on any exhibition space purchased, up to 48m² in total (dependant on floorplan constraints and availability at time of securing sponsorship).

DELEGATE LISTINGS ²

As the Ozwater'12 Gala Dinner Sponsor you will receive a complete delegate list. This list will be provided post-event.



TECHNOLOGY PARTNER EXCLUSIVE OPPORTUNITY (1 ONLY) INVESTMENT - \$45,000

The Ozwater'12 Technology Partner will have unprecedented exposure at the Conference and in the Trade Exhibition. Located in a central and highly exposed position, the Technology Area will comprise the Internet Café and Electronic Poster (ePoster) Display. The sponsorship package also includes branding on Wi-Fi internet access for Ozwater participants as well as the Ozwater social networking and photo sites.¹⁰

ACKNOWLEDGEMENT

Your organisation will receive acknowledgement in the lead up to, during and post Ozwater'12. These acknowledgements include:

PRE-EVENT

- Corporate logo in the Registration Brochure³
- Corporate logo and promotional paragraph on Ozwater'12 website with appropriate hyperlink
- Recognition in all Ozwater'12 promotional e-mail newsletters⁵
- Corporate logo included on all printed conference advertising

DURING EVENT

- Corporate logo on most conference signage
- Corporate logo displayed on all Sponsor Boards
- Corporate logo displayed on holding slide at the beginning and end of each conference session
- Corporate logo in the Program Book and Exhibition Buyer's Guide³
- Opportunity to brand the Technology Area with corporate signage
- Corporate logo on internet and ePoster terminals in the Technology Area
- Corporate logo on Wi-Fi log-in screen¹⁰
- Opportunity to place promotional material in the Technology Area⁸
- Opportunity to provide notepads and/ or pens in the Technology Area

POST EVENT

- Branding on Ozwater'12 social networking and photo websites¹⁰

REGISTRATIONS AND SOCIAL FUNCTIONS

The sponsorship package entitles you to:

- Four (4) 'Full Delegate' conference registrations that include attendance at conference sessions, lunches, morning and afternoon teas, Welcome Reception and closing drinks¹¹
- Ten (10) tickets to the Gala Dinner

EXHIBITION PARTICIPATION

As the Ozwater'12 Technology Partner, you will receive exposure in the Technology area. In addition, you will receive:

- One (1) single 6m x 3m shell scheme booth located near the Technology Area (in the best possible exhibition location dependant on display type and availability at time of securing sponsorship)¹
- 50% discount on any additional exhibition space purchased (dependant on floorplan constraints and availability at time of securing sponsorship)

Included as part of your exhibition participation package will be:

- Two (2) Exhibition Catering Packages including Welcome Reception⁷

DELEGATE LISTINGS²

As the Ozwater'12 Technology Partner you will receive a complete delegate list (including exhibition Trade Visitors). This list will be provided post-event.

"OZWATERING HOLE" SPONSOR EXCLUSIVE OPPORTUNITY (1 ONLY) INVESTMENT - \$40,000

The "Ozwatering Hole" was a very successful networking venue at Ozwater'11 and will once again be a main focus at Ozwater'12. This high profile bar styled area, located centrally in the trade exhibition, will be the social-hub of the exhibition. This bar will enable delegates, exhibitors and visitors to purchase additional catering and drinks in a pleasant non-commercial environment. The "Ozwatering Hole" sponsor will be able to use this space as a hospitality area within the exhibition and host activities after hours.

ACKNOWLEDGEMENT

Your organisation will receive acknowledgement in the lead up to and during Ozwater'12. These acknowledgements include:

PRE-EVENT

- Corporate logo in the Registration Brochure³
- Corporate logo and promotional paragraph on Ozwater'12 website with appropriate hyperlink
- Recognition in all Ozwater'12 promotional e-mail newsletters⁵

DURING EVENT

- Corporate logo displayed on all Sponsor Boards
- Corporate logo displayed on holding slide at the beginning and end of each conference session
- Corporate logo in the Program Book and Exhibition Buyer's Guide³
- Opportunity to brand the Ozwatering Hole with corporate signage
- Corporate logo printed on napkins in the Ozwatering Hole
- Opportunity to place promotional material in the Ozwatering Hole⁸

NAMING AND BRANDING

The bar will be named using the Sponsor's name (where practical). Named signage will be placed in prominent positions around the area and all reference to the area in conference publications will include the Sponsor's name.

The Sponsor will be given specific opportunities to display products and literature with the 'Watering-Hole' area as negotiated and approved by the Organiser.

A \$2,000 (inc. GST) credit account will be established at the outlet for the Sponsor's use in entertaining guests and staff. All catering, beverages and staff will be provided by the Sydney Convention and Exhibition Centre and strict Responsible Service of Alcohol conditions will apply.

REGISTRATIONS AND SOCIAL FUNCTIONS

The sponsorship package entitles you to:

- Three (3) 'Full Delegate' conference registrations that include attendance at conference sessions, lunches, morning and afternoon teas, Welcome Reception and closing drinks¹¹
- Ten (10) tickets to the Gala Dinner

EXHIBITION PARTICIPATION

As the Ozwater'12 Ozwatering Hole Sponsor, you will receive exposure in the Ozwatering Hole. In addition, you will receive:

- One (1) single 3m x 3m shell scheme booth located near the Ozwatering Hole (in the best possible exhibition location dependant on display type and availability at time of securing sponsorship)¹

Included as part of your exhibition participation package will be:

- Two (2) Exhibition Catering Packages including Welcome Reception⁷

DELEGATE LISTINGS²

As the Ozwater'12 Ozwatering Hole Sponsor you will receive a complete delegate list (including exhibition Trade Visitors). This list will be provided post-event.

MAJOR SPONSOR 4 OPPORTUNITIES INVESTMENT - \$30,000

As an Ozwater'12 Major Sponsor, your organisation will receive prominent exposure before and during the event. The Major Sponsors will be seen as important contributors to Ozwater'12 and will receive significant recognition.

ACKNOWLEDGEMENT

Your organisation will receive acknowledgement in the lead up to and during Ozwater'12. These acknowledgements include:

PRE-EVENT

- Corporate logo in the Registration Brochure³
- Corporate logo and promotional paragraph on Ozwater'12 website with appropriate hyperlink

DURING EVENT

- Corporate logo displayed on all Sponsor Boards
- Corporate logo displayed on holding slide at the beginning and end of each conference session
- Corporate logo in the Program Book and Exhibition Buyer's Guide³

REGISTRATIONS AND SOCIAL FUNCTIONS

The sponsorship package entitles you to:

- Two (2) 'Full Delegate' conference registrations that include attendance at conference sessions, lunches, morning and afternoon teas, Welcome Reception and closing drinks¹¹
- Ten (10) tickets to the Gala Dinner

EXHIBITION PARTICIPATION

As an Ozwater'12 Major Sponsor you will be entitled to prime exhibition space at the event. You will receive:

- Two (2) 3m x 3m shell scheme booths (in the best possible exhibition location dependant on display type and availability at time of securing sponsorship)
- 50% discount on any additional exhibition space purchased (dependant on floorplan constraints and availability at time of securing sponsorship)¹

Included as part of your exhibition participation package will be:

- Two (2) Exhibition Catering Packages including Welcome Reception⁷

DELEGATE LISTINGS²

As an Ozwater'12 Major Sponsor you will receive a complete delegate list (including exhibition Trade Visitors). This list will be provided post-event.



CONFERENCE PROCEEDINGS SPONSOR (USB FLASHDRIVE) EXCLUSIVE OPPORTUNITY (1 ONLY) INVESTMENT - \$18,000

The conference papers are an item that all delegates will take home with them from the event. As Conference Proceedings Sponsor your company's brand will be associated with Ozwater'12 in the lead up to, during and after the event.

ACKNOWLEDGEMENT

Your organisation will receive acknowledgement in the lead up to, during and post Ozwater'12. These acknowledgements include:

PRE-EVENT

- Corporate logo in the Registration Brochure³
- Corporate logo on the Ozwater'12 website with appropriate hyperlink

DURING EVENT

- Corporate logo displayed on all Sponsor Boards
- Corporate logo in the Program Book and Exhibition Buyer's Guide³
- Corporate logo printed in full colour on the USB flashdrives containing the Conference Papers and distributed to all delegates

POST EVENT

- Corporate promotional material loaded onto USB flashdrives (provided by sponsor and limited to 10 MB)⁹
- Provision of twenty five (25) Conference Paper USB flashdrives

REGISTRATIONS AND SOCIAL FUNCTIONS

The sponsorship package entitles you to:

- One (1) 'Full Delegate' conference registration that includes attendance at conference sessions, lunches, morning and afternoon teas, Welcome Reception and closing drinks¹¹
- Two (2) tickets to the Gala Dinner

DELEGATE LISTINGS²

As the Ozwater'12 Conference Proceedings Sponsor you will receive a complete delegate list, provided post-event.



INDUSTRY SUPPORTER 12 OPPORTUNITIES INVESTMENT - \$12,000

As an Ozwater'12 Industry Supporter your organisation will receive exposure before and during the event.

ACKNOWLEDGEMENT

Your organisation will receive acknowledgement in the lead up to and during Ozwater'12. These acknowledgements include:

PRE-EVENT

- Corporate logo in the Registration Brochure³
- Corporate logo on the Ozwater'12 website with appropriate hyperlink

DURING EVENT

- Corporate logo displayed on all Sponsor Boards
- Corporate logo in the Program Book and Exhibition Buyer's Guide³

REGISTRATIONS AND SOCIAL FUNCTIONS

The sponsorship package entitles you to:

- One (1) 'Full Delegate' conference registration that includes attendance at conference sessions, lunches, morning and afternoon teas, Welcome Reception and closing drinks¹¹
- Two (2) tickets to the Gala Dinner

EXHIBITION PARTICIPATION

As an Ozwater'12 Industry Supporter you will be entitled to exhibition space at the event. You will receive:

- One (1) 3m x 3m shell scheme booth (in the best possible exhibition location dependant on availability at time of securing sponsorship)¹

Included as part of your exhibition participation package will be:

- One (1) Exhibition Catering Package including Welcome Reception⁷

DELEGATE LISTINGS²

As the Ozwater'12 Industry Supporter you will receive a complete delegate list, provided post-event.



YOUNG WATER PROFESSIONALS PROGRAM EXCLUSIVE OPPORTUNITY (1 ONLY) INVESTMENT - \$11,000

AWA's Young Water Professionals (YWP) network exists to engage, represent, service and inspire younger or newer water sector employees. There is no hard and fast definition of a YWP but as a guide, activities may be most relevant to those under the age of approximately 35 years, those with up to approximately 10 years water sector experience across all disciplines (regardless of credentials) or those "young at heart".

The YWP Program at Ozwater'12 will consist of an afternoon workshop on Sunday 8 May and a breakfast session on Tuesday 10 May 2012. As the YWP Program Sponsor your organisation will gain sole exposure to the 80-100 YWPs expected to attend both events. You will also receive exposure to all AWA members prior to the event.

ACKNOWLEDGEMENT

Your organisation will receive acknowledgement in the lead up to and during Ozwater'12. These acknowledgements include:

PRE-EVENT

- Corporate logo in the Registration Brochure³
- Corporate logo on the Ozwater'12 website with appropriate hyperlink
- Corporate logo included on YWP Program registration flyer³
- Acknowledgement on all advertising and promotional email broadcasts for the YWP Program

DURING EVENT

- Corporate logo displayed on all Sponsor Boards
- Corporate logo in the Program Book and Exhibition Buyer's Guide³
- Short welcome address at the YWP Sunday workshop
- Corporate logo displayed on the lectern at the YWP workshop and breakfast
- Opportunity to place free-standing banners in the YWP workshop and breakfast session room
- Corporate logo displayed on holding slide at the beginning and end the YWP workshop and breakfast
- Corporate logo and promotional paragraph included in the YWP workshop and breakfast delegate materials
- Opportunity to provide satchels / bags containing corporate logo for YWP Program participants
- Opportunity to provide notepads and/or pens for YWP Program participants

POST EVENT

- Acknowledgement in any editorial written by AWA on the YWP Program

REGISTRATIONS AND SOCIAL FUNCTIONS

The sponsorship package entitles you to:

- Five (5) registrations to the YWP Program (workshop and breakfast)
- Two (2) tickets to the Gala Dinner

DELEGATE LISTINGS²

As the YWP Program Sponsor a complete participant list for the YWP Program will be provided post-event.

OZWATER TODAY EXCLUSIVE OPPORTUNITY (1 ONLY) INVESTMENT - \$11,000

Ozwater Today is Ozwater's daily newsletter. In 2012, Ozwater Today will be published each morning of the conference to keep delegates and exhibitors informed with upcoming events at Ozwater for that day. This 4 page, A4 colour newsletter will be distributed to Ozwater'12 delegates, exhibitors and visitors.

ACKNOWLEDGEMENT

Your organisation will receive acknowledgement in the lead up to and during Ozwater'12. These acknowledgements include:

PRE-EVENT

- Corporate logo in the Registration Brochure³
- Corporate logo on the Ozwater'12 website with appropriate hyperlink

DURING EVENT

- Corporate logo displayed on all Sponsor Boards
- Corporate logo in the Program Book and Exhibition Buyer's Guide³
- Corporate logo on the front cover of Ozwater Today (3 issues)
- One half page editorial in one (1) issue of Ozwater Today⁸
- One quarter page advertisement in two (2) issues of Ozwater Today

REGISTRATIONS AND SOCIAL FUNCTIONS

The sponsorship package entitles you to:

- One (1) 'Full Delegate' conference registration that includes attendance at conference sessions, lunches, morning and afternoon teas, Welcome Reception and closing drinks¹¹
- Two (2) tickets to the Gala Dinner

DELEGATE LISTINGS²

As the Ozwater Today Sponsor you will receive a complete delegate list, provided post-event.



PARTNER	PRINCIPAL SPONSOR	GALA DINNER SPONSOR	TECHNOLOGY PARTNER	OZWATERING HOLE SPONSOR	MAJOR SPONSOR	CONFERENCE PROCEEDINGS	INDUSTRY SUPPORTER	YWP/ YOUNG WATER PROFESSIONALS PROGRAM	OZWATER TODAY
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Limit	1	3	1	1	1	4	1	12	1	1
Investment (inc GST)	\$100,000	\$60,000	\$45,000	\$45,000	\$40,000	\$30,000	\$18,000	\$12,000	\$11,000	\$11,000
ACKNOWLEDGEMENT (PRE EVENT)										
Corporate logo on front cover of Registration Brochure ³	●	●								
Corporate logo in Registration Brochure	●	●	●	●	●	●	●	●	●	●
Corporate logo included on YWP Program registration flyer ³									●	
Corporate logo and promotional paragraph on Ozwater'12 website with appropriate hyperlink	●	●	●	●	●	●				
Corporate logo on Ozwater'12 website with appropriate hyperlink							●	●	●	●
Recognition in all Ozwater'12 promotional email newsletters (HTML formatted only) ⁵	●	●	●	●	●					
Corporate logo included on all printed conference advertising ⁶	●	●	●	●						
Acknowledgement on all advertising and promotional email broadcasts for the YWP Program									●	
ACKNOWLEDGEMENT (DURING EVENT)										
Speaking Opportunities										
Opportunity to make a brief presentation (5 minutes) at the Opening Ceremony ⁷	●									
Short welcome address at YWP Sunday workshop ⁹									●	
Opportunity to verbally welcome guests at the Gala Dinner (5 minutes) ⁹			●							
Acknowledgement and Signage										
Acknowledgement at the official Opening Ceremony	●	●								
Corporate logo on most conference signage	●	●	●	●						
Corporate logo displayed on the lectern at the YWP workshop and breakfast									●	
Corporate logo displayed on the lectern at the Closing Ceremony										
Opportunity to place free-standing banners in the YWP workshop and breakfast session room									●	
Corporate logo displayed on Sponsor Boards	●	●	●	●	●	●	●	●	●	●
Opportunity to place corporate signage at Gala Dinner			●							
Naming rights to sponsored area					●					
Opportunity to brand the Technology Area with corporate signage				●						
Opportunity to brand the Ozwatering Hole with corporate signage					●					
Opportunity to brand the Delegate Lounge with corporate signage										
Opportunity to brand the Closing Drinks area with corporate signage										
Logo Placement and Publications										
Corporate logo printed on delegate satchels	●									
Corporate logo displayed on holding slide at the beginning and end of each conference session	●	●	●	●	●	●				
Corporate logo displayed on holding slide at the beginning and end the YWP workshop and breakfast									●	
Corporate logo on front cover of Program Book and Exhibition Buyer's Guide	●	●								
Corporate logo in Program Book and Exhibition Buyer's Guide ³	●	●	●	●	●	●	●	●	●	●
Corporate logo on front cover of Ozwater Today (3 issues)										●
One half page editorial in one issue of Ozwater Today ⁸										●
One quarter page advertisement in two issues of Ozwater Today										●
Corporate logo and promotional paragraph included in YWP workshop and breakfast delegate materials									●	
Opportunity to design and provide table centre-pieces for the Gala Dinner A production fee of \$6,000 applies for this to be managed by the Organiser			●							
Corporate logo on internet and ePoster terminals in the Technology Area				●						
Corporate logo on Wi-Fi log-in screen ¹⁰				●						
Corporate logo printed on napkins and coasters in the Ozwatering Hole					●					
Corporate logo on internet terminals in the Delegate Lounge										

PARTNER	PRINCIPAL SPONSOR	GALA DINNER SPONSOR	TECHNOLOGY PARTNER	OZWATERING HOLE SPONSOR	MAJOR SPONSOR	CONFERENCE PROCEEDINGS	INDUSTRY SUPPORTER	YWP/ YOUNG WATER PROFESSIONALS PROGRAM	OZWATER TODAY
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Limit	1	3	1	1	1	4	1	12	1	1
Investment (inc GST)	\$100,000	\$60,000	\$45,000	\$45,000	\$40,000	\$30,000	\$18,000	\$12,000	\$11,000	\$11,000
Promotional Material										
Promotional material placed in delegate satchels ⁴	●	●								
Opportunity to place corporate gift and literature on each table at Gala Dinner ⁸			●							
Corporate logo on USB flashdrives containing the Conference Papers and promotional material loaded onto USB stick ⁵ and provision of 25 Conference Paper USB flashdrives									●	
Opportunity to provide satchels/ bags containing corporate logo for YWP Program participants										●
Opportunity to provide notepads and/ or pens for YWP Program participants										●
Opportunity to place promotional material in the Technology Area ⁸				●						
Opportunity to provide notepads and/ or pens in the Technology Area				●						
Opportunity to place promotional material in the Ozwatering Hole ⁸					●					
\$2000 credit account for sponsor entertaining					●					
Opportunity to place promotional material in the Delegate Lounge ⁸										
Opportunity to place promotional material in the Closing Drinks area ⁸										
ACKNOWLEDGEMENT (POST EVENT)										
Acknowledgement in any editorial written by AWA on Ozwater'12	●	●								
Acknowledgement in any editorial written by AWA on the YWP Program										●
Branding on Ozwater'12 social networking and photo websites ¹⁰				●						
CONFERENCE REGISTRATION										
"Full Delegate" conference registrations ¹¹ (does not include Gala Dinner)	10	6	4	4	3	2	1	1		1
Registrations to the YWP Program (workshop and breakfast)										5
SOCIAL FUNCTIONS										
An invitation and ticket for a senior representative of your organisation to be seated at an Ozwater'12 Gala Dinner VIP Table	1	1	1							
Tickets to the Ozwater'12 Gala Dinner - "Head of Hall" position			30							
Tickets to the Ozwater'12 Gala Dinner	30	20		10	10	10	2	2	2	2
EXHIBITION PARTICIPATION										
Exhibition display space (in best possible exhibition location dependent on display type and availability at time of securing sponsorship) ¹	36m ² of floor space	36m ² of floor space		Single 6mx3m shell scheme booth located near the Technology Area	Single 3mx3m shell scheme booth located near the Ozwatering Hole	Two 3mx3m shell scheme booths		Single 3mx3m shell scheme booth		
50% discount on any additional exhibition space ¹²	●	●	●	●		●				
Exhibition 'Catering Packages' for each day (including Sunday Welcome Reception) ⁷	4	4		2	2	2			1	
Logo and 150 word profile in Exhibition Buyer's Guide ¹³	●	●								
ACCESS TO DELEGATE LISTINGS²										
Pre-event delegate listing - no earlier than 30 days prior to the event	●	●								
Post event delegate listing including Trade Exhibition visitors	●	●		●	●	●				
Post event delegate listing				●			●	●		●
Post event delegate listing - YWP Program only									●	
Conditions:										
1. Selection of exhibition display location will be at the discretion of the Sponsor and based on best available space available in the relevant display areas at the time of confirming the Sponsorship. There are specifically designated areas based on the selection of 'Space Only' or 'Shell Scheme' Displays. If you do not wish to participate in the exhibition there is no pro-rata rebate offered for the exhibition component of the sponsorship.										
2. Delegate listings will contain name, organisation and country as supplied by the delegate except where privacy laws exclude specific participant's details from being included and where the Organisers are excluded from divulging information due to other contractual arrangements.										
3. All sponsorship opportunities as listed will be available to the Sponsor provided that Sponsorship confirmation is received in adequate time for inclusion in specified publications and that Sponsorship payments are received in accordance with agreed schedules.										
4. Material as supplied by the Sponsor and as specified and agreed by the Organiser. (Size, weight and quantity restrictions apply for practical purposes.)										
5. HTML formatted emails only that permit inclusion of graphics (.jpg, .tif, .gif formats).										
6. Where space, relevance and format permits.										
7. An Exhibition Catering Package provides morning tea, afternoon tea and lunch on each operation day of the exhibition for one person. Wednesday afternoon tea is not included.										
8. With written approval from Organisers based on content and appropriateness of material.										
9. Presentation must be 5 minutes or less and of a professional nature.										
10. Pending any restrictions and legalities of corporate branding on these external websites.										
11. Full delegate registrations do NOT include Gala Dinner.										
12. Dependent on floorplan constraints and availability at time of securing sponsorship.										
13. If supplied by due date.										

OZ WATER 12

8-10 MAY 2012
SYDNEY



FOR FURTHER INFORMATION, PLEASE CONTACT:

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PRESENTED BY

