CRITICAL NOTE TO STAND BUILDERS

Unless backing onto another stand, solid walls cannot cover more than 50% of the distance along any viewed width of the stand, regardless of the angle viewed from. This 50%, when viewed can consist of multiple constructions along the width.

After 50% of the distance is reached, open construction is mandatory.

This is a contractual requirement agreed to by all exhibitors and will be enforced.

EXAMPLE

Dimension considerations

VIEW A 6m Wide - 1m + .5m + 1m = 2.5m/6 - 41%
VIEW B 6m Wide - .8m + 1.5m + .8m = 3.1m/6 - 51.7%
VIEW C 8.49m Wide - 1m + 1.3m + 1m = 3.3m/8.49 - 38.89%

Outcome: B over the 50%. To be discussed with organiser.